



ADRIANE ZAUDKE

EXECUTIVE PRODUCER
SR. PRODUCER

CONTACTS

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(323) 687-9283

E-mail
zaudke@mac.com

Location
Eagle Rock, Los Angeles,
CA 90041

EDUCATION

WRITERS PROGRAM

Screenwriting
UCLA
Los Angeles, CA

BACHELOR OF FINE ARTS

Brooks Institute of Photography/
Cinematography
Santa Barbara, CA

SKILLS

PROJECT DEVELOPMENT ◆

BUDGETING/ FINANCE ◆

PRODUCTION OVERSIGHT ◆

LEADERSHIP ◆

TEAM MANAGEMENT ◆

ACTIVE LISTENING ◆

PROFESSIONAL PROFILE

Ambitious, Optimistic, Problem Solver with over 15 years of experience leading production for award-winning creative; adept at navigating obstacles, optimizing resources, and pushing the innovation envelope. I enjoy accomplishing the *impossible* projects, building the team, and sharing that *Rocky* moment when it all comes together - packaging top talent with top creatives, and producing award winning content.

WORK EXPERIENCE

2023 ◆ **SENIOR PRODUCER**
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2020 *Ayzenberg Group Agency/ Pasadena, CA*

Advised, Produced, Delivered live action + VFX commercials. As a start to finish producer I bid projects, created delivery schedules, oversaw production, post & delivery, approved SOWs, advised on creative, scaled teams to maintain profit margins, and fostered vendor and client relationships.

- Delivered award winning content while inspiring teams to use innovative techniques.
- Optimized organization, communication, and collaboration.
- Top clients: PokémonGo, Epic Games, Ubisoft, Xbox, MGA, Microsoft, JamCity, Amazon, Intel, Niantic, MS Store, etc.

2020 ◆ **EXECUTIVE PRODUCER**
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2018 *Alleged Industries Media Group/ Los Angeles, CA*

Produced, Bid, and Delivered short form digital content and series. Provided full-cycle creative production, collaborated directly with clients and agencies to bid for, produce, and deliver high-quality content on time and on budget. Hired critical teams, and gap funded long-term projects.

- Leveraged expertise in content strategy, creation, and digital marketing to execute end-to-end project management from conceptualization through delivery.
- Top clients: Ateyo, Kaiser, Chevy's, Walmart,

ACHIEVEMENTS

CLIO GOLD WINNER
The Pokémon Company Int.
Pasadena, CA
2021

BEST OF THE FEST
FirstGlance, Dances with Films
Los Angeles, CA
2014

INTERESTS

PICKLEBALL

TRAVELING THE GLOBE

PLAYING EPIC RPGs

ATTENDING ACFC GAMES

STUDYING ANCIENT CULTURES

RATING BREAKFAST BURRITOS

LEARNING NEW TECH

PLAYING WITH AI BOTS

CRAFTING

MENTORING

ACHIEVING THE IMPOSSIBLE

INNOVATING

MAKING LISTS

CHECKING ITEMS OFF LIST

TECHNICAL SKILLS

LEADERSHIP



COMMUNICATION



NEGOTIATIONS



PRODUCTION VALUE



CLIENT RELATIONSHIPS



POST PROD + VISUAL EFFECTS



WORK EXPERIENCE

(Continued)

2017 - 2016 EXECUTIVE PRODUCER

The Walt Disney Company/ Culver City + Glendale, CA

Ideated, Oversaw, and Optimized marketing initiatives across seven departments, raised profits and increased collaboration between creative, production, and sales teams. Managed a team of six producers, approved statements of work, bids, and allocated creative resources. Built strong client partnerships and worked closely with C-suite leaders to achieve financial and content targets. Developed short-form branded content showcasing Disney talent and cross-promoted Disney IP.

- Created and implemented pre-sales process.
- Significantly raised the value of add-on options for sales.

2016 - 2015 CREATIVE PRODUCER

Astronauts Wanted/ Sony BMG/ Hollywood, CA

Ideated, pitched, and packaged built-to-sell projects, cultivated relationships with external partners such as influencers, writers, directors, and visionary experiential storytellers and developed resonating documentary, lifestyle and fictional series.

- Paired seasoned writers with influencers to create engaging stories for online & streaming distribution.
- Packaged over twenty projects in under six short months.

2015 - 2014 EXECUTIVE PRODUCER

Studio71/ Collective Digital Studios/ Beverly Hills, CA

Pitched, Produced, Grew a portfolio of channels for Estée Lauder's branded content initiatives. Partnered directly with their Global Marketing leadership, I spearheaded the development and production of several innovative digital video series targeting Gen-Z and Millennial audiences,

- Secured top digital stars like Lily Singh and Miranda Sings.
- Produced over 200 videos in 12 months. Increased channel viewership from 5 Million a month to 20 Million a month.




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SOCIAL MEDIA

 /ADRIANEZAUDKE

 @ZAUDKE

2014  **PRODUCER | LINE PRODUCER**

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2009
Freelance/ Los Angeles, CA

Fundraised, Hired and Produced an array of productions such as features, commercials, music videos, and digital series. Negotiated with agents to attach top writers, directors, and actors. Packaged projects, attracted investors, and hired key department positions. Created budgets and schedules in MMB and MMS.

- Produced 3 Award-Winning independent features, collaborated with Academy Award-winning writers and directors.
- Choreographed multiple fundraising campaigns and comprehensive business plans for potential investors.

2008  **CREATIVE EXECUTIVE**

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2006
Das Films/ Hollywood, CA

Optioned, adapted, and packaged novels written by acclaimed authors into compelling screenplays. Hired top talent, negotiated contracts and oversaw the day-to-day creative development for the lifespan of the project. Headed creative meeting, pitched project slate to co-production companies, monitored development finances and ideated new projects. Mapped viable marketing strategies and assets, and packaged projects for distributors.

- Optioned books, discovered source material, hired Oscar-winning screenwriters to adapt bestsellers written by Paulo Coelho and Chris Buckley, etc.



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DEAR RECRUITER:

As an experienced production leader and innovator, I have spent over 15 years strategically guiding award-winning creative projects from vision to victory. Through a holistic, solution-oriented approach, I excel at navigating challenges, maximizing available resources, and driving new possibilities for storytelling and business success.

There is no greater reward than fostering collaboration between top-tier talent and creatives, overcoming obstacles through unified effort, and delivering results that exceed expectations. These are the experiences that fuel my passion for the impossible and motivation to constantly push boundaries. From big budget high-complexity projects to in-house micros, the results consistently demonstrate my ability to streamline resources toward a cohesive vision.

With a strategic vision matched by a relentless, hands-on work ethic, I am a masterful facilitator of creative production from development through distribution. My diverse expertise spans commercial, feature, episodic and social campaigns across multiple studios and platforms. I am committed to intelligent risk-taking, clear communication and inspired leadership. My well-rounded experience positions me perfectly to leverage innovation and deliver customized solutions for any industry partner.

SINCERELY,

Adriane L. Zaudke



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